Module Title: Health Promotion & Primary Health Care

Level of Learning: Level 8 NFQ

Credit Rating: 10 ECTs

Pre-requisite course: Nurses & Midwives registered with An Bord Altranais

Module Co-ordinator: Ms Julie Jordan O’ Brien; juliejordanobrien@rcsi.ie

Rationale of Module
Nurses are required to plan, implement and evaluate health promotion activities in their areas of practice, to meet the growing demand in the service to promote health in an integrated way across the continuum of care. This is particularly important in the shift towards primary and community care services nurses where there is an increased focus on health promotion and illness prevention.

Module Aims
This module aims to provide registered nurses with the skills to critically appraise the role of health education/promotion in their area of practice, and to plan, implement and evaluate suitable strategies to enhance patient/client care bearing in mind the factors that determine and influence health.

Learning Outcomes
On successful completion of the module the student will be able to:
- Critically discuss the concept of health and illness, health education/promotion and primary health care.
- Critically discuss the determinants of health.
- Critically discuss models and theories of health promotion.
- Debate the role of interdisciplinary team working in health promotion.
- Evaluate health promoting activities in practice.

Teaching Learning Activities

<table>
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<tr>
<th>Activity</th>
<th>Hours</th>
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<tr>
<td>Face to Face Contact Hours</td>
<td>14</td>
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<tr>
<td>On Line Contact Hours</td>
<td>14</td>
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<tr>
<td>Independent learning time</td>
<td>177</td>
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<td>Course work preparation</td>
<td>45</td>
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<td><strong>Total</strong></td>
<td><strong>250</strong></td>
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Face to Face Contact Hours: The following teaching methodologies are incorporated into the classroom based hours: Didactic teaching, question & answers, Socratic questioning, class discussions, group work, case study review, role play, scenarios and debates.

On line Contact Hours: The following teaching methodologies are incorporated into the on line contact hours: Voice recorded Lecture notes (Camtasia), required supplemental reading to support the voice recorded material, discussion on the online discussion forum, questions & answers and appraisal and critique of the literature via the forum. Students can access the Discussion Forum on Moodle throughout the module.

Indicative Syllabus
- Health and illness
- Health education/promotion and primary health care
- Determinants of health and inequalities in health/social inclusion
- Epidemiology
- Models of health promotion
- Theories underpinning health promotion activities
- Smoking / Alcohol / Sexual health / Cardiovascular health
- Men’s Health
- Healthy ageing and health education/promotion for the older population
- Chronic illness and disability
- Mental health promotion
- Evaluating health promotion activities
- Community Development

<table>
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<tr>
<th>Examination/Assignment Method</th>
<th>Type of Assessment (Continuous/Terminal)</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Written Examination</td>
<td>Continuous</td>
<td>100</td>
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Indicative Reading List


Recommended Reading
Department of Health & Children (2013) *Healthy Ireland A framework For Improved Health and*


**Articles from the following Journals**
- Advances in Nursing Science
- International Journal of Nursing Practice
- Journal of Advanced Nursing
- Journal of Clinical Nursing
- Journal of Nursing Management
- Journal of Nursing Scholarship
- Irish Medical Journal
- Nursing Inquiry
- Nursing Standard
- Public Health Nursing

**Recommended Web-sites**
- The Central Statistics Office Ireland - [http://www.cso.ie](http://www.cso.ie)
- The Department of Health & Children - [http://www.dohc.ie](http://www.dohc.ie)
Health Promotion (DoHC) - http://www.healthpromotion.ie
HSE Health Promotion – http://www.healthinfo.ie
The Institute of Public Health in Ireland: http://www.publichealth.ie/
The Primary Care Strategy (DoHC) - http://www.primarycare.ie
National Council on Aging and Older People - http://www.ncaop.ie/
(archive hosted by the Department of Health & Children - http://www.dohc.ie
The Office of Tobacco Control – http://www.otc.ie
The World Health Organisation - http://www.who.ie

Supplemental reading lists will be provided for individual topics.